



Bryant Community Engagement Committee Meeting

Boswell Municipal Complex - City Hall Court Room

210 SW 3rd Street

YouTube: <https://www.youtube.com/c/bryantarkansas>

Date: December 16, 2024 - **Time:** 6:00 PM

Call to Order

Approval of Minutes

1. November 18, 2024 meeting - Unapproved minutes
 - [CEC Notes 11_18_2024.pdf](#)

Public Comments

Old Business

New Business

City Government

2. Christmas in the Park Recap - What worked? What didn't work? What do we want to see next year?
3. Events in the Spring
 - Duck Derby - May 3*
 - Taste of Bryant - April 3*
4. Website Audit Updates from Committee
5. 2025 Social Media Schedule
 - [Social Media Content Calendar 2025.pdf](#)
6. Music Venue Update

Adjournments

Community Engagement Committee Notes 11/18/2024

Members Present: Dustin Fullerton, Daniel Daley, Rene Moseley, Yesenia Salazar, Randy Robinson, Roderick Daniels, Christopher Ramsey

Members Absent:

Staff Present: Jordan Reynolds

Council Present: Jack Moseley

Guests Present: Carolyn Geffken - Literacy Action, Sgt. Anthony James - potential Ward

Call to Order: 6:02 PM by Jordan Reynolds

Approval of Minutes

- **October 2024 Minutes**
 - Motion by Randy, 2nd by Daniel

New Business:

- **Planning for 2025**
 - Want the committee to be better help at publicizing events
 - Want to help get voter turnout up
 - Would like to explore options for a year-round photo op area at Mills Park for free family photos—could include our logo for visibility
 - Committee has been tasked with auditing the city’s website and social media pages for visibility, ease of access, and ADA compliance—will be reporting findings over the next few months
 - Goals:
 - Audit City’s website and social media pages
 - Attend and have presence at 4 events per year
 - Assist communications in developing a resident “press kit” that includes information on city services, important dates and deadlines, City Council contact information, and other essential resources
- **Christmas in the Park Booth**
 - 2 hour shifts:
 - 2:30-4:30 Chris, Yesenia, Dustin
 - 4:30-6:30 Rene, Jack

- Information providing:
 - List of local organizations doing toy/food drives
 - Chamber info - banquet
 - Council contact QR codes
 - Commissions with wards
 - Upcoming events
 - Duck Derby
 - Calendar
 - Parks info - signups
- Items bringing:
 - Tablecloth
 - Table
 - Tent
 - Candy
- **Spring Events**
 - Duck Derby in May - would like a booth

Adjournment: 6:43, motion by Chris; 2nd by Randy

Next meeting: December 16, 2024 at 6:00 PM in City Hall Conference Room

January 2025

- KEY:
- Static Post
 - Business Highlight
 - Event
 - Council Recap
 - News
 - Appreciation Day
 - Campaign
 - VIDEO

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	30	31	1	2	3	4
		Closed NYD	Happy New Year	Swearing In Ceremony		
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
5	6	7	8	9	10	11
			Chamber Banquet Pics	Law Enforcement		
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12	13	14	15	16	17	18
			Budget in Brief 2025			
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
19	20	21	22	23	24	25
	Closed MLK				Mayor's Memo	Polar Plunge
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	
		Council Agenda				

Filming Schedule

Video:	Film Date:	Post Date:
Budget in Brief	1/7/25	1/15/25
Council Recap	1/28/25	2/4/25

February 2025

- KEY:
- Static Post
 - Business Highlight
 - Event
 - Council Recap
 - News
 - Appreciation Day
 - Campaign
 - VIDEO

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Black History Month
2	3	4 Council Recap	5 Black History Month	6	7 Wear Red - Heart Health	8
9	10	11	12 Black History Month	13	14 Donor Day	15
16	17 Closed Presidents	18	19 Black History Month	20 Love Your Pet	21 Mayor's Memo	22
23	24	25 Council Agenda	26 Black History Month	27	28	1

Filming Schedule

Video:	Film Date:	Post Date:
World Water Day	2/11/25	3/22/25
PD Recruitment	2/18/25	5/13/25
Streets Video	2/20/25	5/20/25
Stormwater Video	2/20/25	5/21/25
Council Recap	2/25/25	3/4/25

March 2025

KEY:

- Static Post
- Business Highlight
- Event
- Council Recap
- News
- VIDEO

Filming Schedule

Video:	Film Date:	Post Date:
Council Recap	3/25/25	4/1/25
ACO Week 1	3/30/25	4/13/25
ACO Week 2	3/30/25	4/15/25

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Women's History Month
2	3	4 Council Recap	5 Women's History Month	6	7	8 Int. Women's Day - Staff Feature
9	10	11	12 Women's History Month	13	14	15
16	17	18	19 Women's History Month	20	21 Mayor's Memo	22 World Water Day
23	24	25 Council Agenda	26 Women's History Month	27	28	29
30	31	1	2	3	4	5

April 2025

KEY:

- Static Post
- Business Highlight
- Event
- Council Recap
- Appreciation Day
- Campaign
- VIDEO

Filming Schedule

Video:	Film Date:	Post Date:
Public Service Week	4/8/25	5/4/25
Water	4/8/25	5/22/25
Council Recap	4/29/25	5/6/25

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 Council Recap	2 Autism Awareness	3	4	5
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
6	7	8	9	10	11	12
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
13 ACO Week VIDEO	14 ACO Week	15 ACO Week	16 ACO Week	17 ACO Week VIDEO	18 Closed Good Friday ACO Week	19 ACO Week
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
20	21	22	23	24	25 Mayor's Memo	26
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29 Council Agenda	30	1	2	3

May 2025

KEY:
Static Post
Business Highlight
Event
Council Recap
News
Appreciation Day
Campaign
VIDEO

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 THV11 Cereal Drive Starts	2	3
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
4 Firefighters Day Public Service Week VIDEO	5 Teacher Appreciation Public Service Week	6 Public Service Week Council Recap	7 Public Service Week	8	9	10
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
11 PD Week	12 PD Week	13 PD Recruitment VIDEO	14 PD Week	15 PD Week	16 PD Week	17 PD Week
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
18 Public Works Week	19 Public Works Week	20 Rescue Dog Day Streets Video	21 Stormwater	22 Water Video	23 Mayor's Memo Wastewater Video	24 Public Works Week
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
25	26 Closed Memorial	27 Council Agenda	28	29	30	31

Filming Schedule		
Video:	Film Date:	Post Date:
Parks & Rec Month	5/8/25	7/2/25
Parks & Rec Month	5/8/25	7/9/25
South Plain Project	5/14/25	6/10/25
Council Recap	5/27/25	6/3/25

June 2025

KEY:
Static Post
Business Highlight
Event
Council Recap
Appreciation Day
Campaign
VIDEO

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3 Council Recap	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19 Closed Juneteenth	20 Mayor's Memo	21
22	23	24 Council Agenda	25	26	27	28
29	30	1	2	3	4	5

Filming Schedule

Video:	Film Date:	Post Date:
Master Plan	6/13/25	7/10/25
Parks & Rec Month	6/11/25	7/16/25
Parks & Rec Month	6/12/25	7/23/25
4th of July Safety	6/16/25	7/3/25
Council Recap	6/24/25	7/1/25

July 2025

KEY:
 Static Post
 Business Highlight
 Event
 Council Recap
 News
 Appreciation Day
 Campaign
 VIDEO

Filming Schedule

Video: Council Recap Film Date: 7/29/25 Post Date: 8/5/25

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 Council Recap	2 Parks & Rec Month VIDEO	3 4th of July Safety	4 Closed 4th	5
6	7	8	9	10 Master Plan	11	12
13	14	15	16 Parks & Rec Month VIDEO	17	18	19
20	21	22	23 Parks & Rec Month VIDEO	24	25 Mayor's Memo	26
27	28	29 Council Agenda	30 Parks & Rec Month VIDEO	31	1	2

August 2025

KEY:

- Static Post
- Business Highlight
- Event
- Council Recap
- News
- Appreciation Day
- Campaign
- VIDEO

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5 Council Recap	6	7	8	9
10 Lifeguard Appreciation	11	12	13	14	15 City Hall Selfie Day	16
17 Nonprofit Day	18	19	20	21	22 Mayor's Memo	23
24	25	26 Council Agenda	27	28	29	30

Filming Schedule

Video:	Film Date:	Post Date:
Finance Week	8/13/25	9/15/25
Council Recap	8/26/25	9/3/25
Impact Fees		

September 2025

KEY:
Static Post
Business Highlight
Event
Council Recap
News
Appreciation Day
Campaign
VIDEO

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 Closed Labor Day	2 Council Recap	3	4	5	6
	7 Impact Fees	8	9	10	11 9/11 Memorial	12
14 Finance Week	15 Finance Week VIDEO	16 Finance Week	17 IT Professionals Day	18 Finance Week	19 Finance Week	20 Finance Week
21	22	23 Voter Registration Day	24	25	26 Mayor's Memo HR Day	27
28	29	30 Council Agenda	1	2	3	4

Filming Schedule

Video:	Film Date:	Post Date:
Fire Prevention	9/10/25	10/6/25
Planning Month	9/17/25	10/13/25
Rate Study	9/24/25	10/20/25

October 2025

KEY:
 Static Post
 Business Highlight
 Event
 Council Recap
 News
 Appreciation Day
 Campaign
 VIDEO

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 Breast Cancer Awareness	2 Planning Month	3	4
5 Fire Prevention Week	6 Fire Prevention Week VIDEO	7 Fire Prevention Week Council Recap	8 Fire Prevention Week	9 Water Prof Week	10 Water Prof Week	11 Water Prof Week
12	13 Planning Month VIDEO	14	15	16	17	18
19	20 Planning Month	21 Rate Study	22	23	24 Mayor's Memo	25
26	27 Planning Month	28 Council Agenda First Responders Day	29	30	31	1

Filming Schedule

Video:	Film Date:	Post Date:
Council Recap	10/28/25	11/4/25

November 2025

KEY:

- Static Post
- Business Highlight
- Event
- Council Recap
- News
- Appreciation Day
- Campaign
- VIDEO

Video Schedule		
Video:	Film Date:	Post Date:
Council Recap	11/18/25	12/2/25

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4 Council Recap	5	6	7	8
9	10	11 Closed Veteran's Day	12	13	14 Mayor's Memo	15
16	17	18 Council Agenda GIS Day	19	20	21	22
23	24	25	26	27 Closed for Thanksgiving	28	29

December 2025

KEY:

- Static Post
- Business Highlight
- Event
- Council Recap
- News
- Appreciation Day
- Campaign
- VIDEO

Video Schedule		
Video:	Film Date:	Post Date:
Council Recap	12/16/25	1/6/25

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2 Council Recap	3	4	5	6
7	8	9	10	11	12 Mayor's Memo	13
14	15	16 Council Agenda	17	18	19	20
21	22	23-25 Closed for Christmas			26	27
28	29	30	31	1 Closed NYD	2	3