

Community Engagement Committee Goals 2025

1. Audit the City of Bryant's website—www.cityofbryant.com

Review the website for functionality, accuracy, and user-friendliness to ensure residents can easily access information.

2. Audit the City of Bryant's social media pages

Assess social media platforms for consistency, engagement, and alignment with communication goals; provide ideas for better engagement

- City Hall - <https://www.facebook.com/BryantCityHall>
- Animal Control - <https://www.facebook.com/bryantanimalshelter>
- Parks - <https://www.facebook.com/BryantParksandRec>
- Fire - <https://www.facebook.com/BryantFireDepartment>
- Police - <https://www.facebook.com/BryantPoliceAR>

3. Attend and Have Presence at 4 Events per Year

Increase community engagement by participating in at least four city events annually

4. Assist Communications in Developing a Resident "Press Kit"

Create an informational kit for residents that includes city services, important dates, meeting schedules, City Council contact information, and other essential resources