

January 2025

- KEY:
- Static Post
 - Business Highlight
 - Event
 - Council Recap
 - News
 - Appreciation Day
 - Campaign
 - VIDEO

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|------------|----------------|----------------------|----------------------|--------------|--------------|
| | 30 | 31 | 1 | 2 | 3 | 4 |
| | | Closed NYD | Happy New Year | Swearing In Ceremony | | |
| | | | | | | |
| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| | | | Chamber Banquet Pics | Law Enforcement | | |
| | | | | | | |
| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| | | | Budget in Brief 2025 | | | |
| | | | | | | |
| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| | Closed MLK | | | | Mayor's Memo | Polar Plunge |
| | | | | | | |
| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| 26 | 27 | 28 | 29 | 30 | 31 | |
| | | Council Agenda | | | | |
| | | | | | | |

Filming Schedule

| Video: | Film Date: | Post Date: |
|-----------------|------------|------------|
| Budget in Brief | 1/7/25 | 1/15/25 |
| Council Recap | 1/28/25 | 2/4/25 |

February 2025

KEY:
 Static Post
 Business Highlight
 Event
 Council Recap
 News
 Appreciation Day
 Campaign
 VIDEO

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|-------------------------|----------------------|---------------------------|---------------------|------------------------------|--------------------------|
| | | | | | | 1 Black History Month |
| 2 | 3 | 4 Council Recap | 5 Black History Month | 6 | 7 Wear Red - Heart Health | 8 |
| 9 | 10 | 11 | 12 Black History Month | 13 | 14 Donor Day | 15 |
| 16 | 17 Closed Presidents | 18 | 19 Black History Month | 20 Love Your Pet | 21 Mayor's Memo | 22 |
| 23 | 24 | 25 Council Agenda | 26 Black History Month | 27 | 28 | 1 |

Filming Schedule

| Video: | Film Date: | Post Date: |
|------------------|------------|------------|
| World Water Day | 2/11/25 | 3/22/25 |
| PD Recruitment | 2/18/25 | 5/13/25 |
| Streets Video | 2/20/25 | 5/20/25 |
| Stormwater Video | 2/20/25 | 5/21/25 |
| Council Recap | 2/25/25 | 3/4/25 |

March 2025

KEY:

- Static Post
- Business Highlight
- Event
- Council Recap
- News
- VIDEO

Filming Schedule

| Video: | Film Date: | Post Date: |
|---------------|------------|------------|
| Council Recap | 3/25/25 | 4/1/25 |
| ACO Week 1 | 3/30/25 | 4/13/25 |
| ACO Week 2 | 3/30/25 | 4/15/25 |

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|--------|----------------------|-----------------------------|----------|--------------------|---------------------------------------|
| | | | | | | 1 Women's History Month |
| 2 | 3 | 4 Council Recap | 5 Women's History Month | 6 | 7 | 8 Int. Women's Day - Staff Feature |
| 9 | 10 | 11 | 12 Women's History Month | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 Women's History Month | 20 | 21 Mayor's Memo | 22 World Water Day |
| 23 | 24 | 25 Council Agenda | 26 Women's History Month | 27 | 28 | 29 |
| 30 | 31 | 1 | 2 | 3 | 4 | 5 |

April 2025

KEY:

- Static Post
- Business Highlight
- Event
- Council Recap
- Appreciation Day
- Campaign
- VIDEO

Filming Schedule

| Video: | Film Date: | Post Date: |
|---------------------|------------|------------|
| Public Service Week | 4/8/25 | 5/4/25 |
| Water | 4/8/25 | 5/22/25 |
| Council Recap | 4/29/25 | 5/6/25 |

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|----------------------|----------------|----------------------|-----------------------|----------------------|--------------------------------------|----------------|
| | | 1 Council Recap | 2 Autism Awareness | 3 | 4 | 5 |
| | | | | | | |
| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| | | | | | | |
| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| 13 ACO Week VIDEO | 14 ACO Week | 15 ACO Week | 16 ACO Week | 17 ACO Week VIDEO | 18 Closed Good Friday ACO Week | 19 ACO Week |
| | | | | | | |
| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| 20 | 21 | 22 | 23 | 24 | 25 Mayor's Memo | 26 |
| | | | | | | |
| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| 27 | 28 | 29 Council Agenda | 30 | 1 | 2 | 3 |
| | | | | | | |

May 2025

| KEY: |
|--------------------|
| Static Post |
| Business Highlight |
| Event |
| Council Recap |
| News |
| Appreciation Day |
| Campaign |
| VIDEO |

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|----------------------------------------------------|--------------------------------------------------|-------------------------------------------|--------------------------|--------------------------------|----------------------------------------|-------------------------|
| | | | | 1 THV11 Cereal Drive Starts | 2 | 3 |
| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| 4 Firefighters Day Public Service Week VIDEO | 5 Teacher Appreciation Public Service Week | 6 Public Service Week Council Recap | 7 Public Service Week | 8 | 9 | 10 |
| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| 11 PD Week | 12 PD Week | 13 PD Recruitment VIDEO | 14 PD Week | 15 PD Week | 16 PD Week | 17 PD Week |
| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| 18 Public Works Week | 19 Public Works Week | 20 Rescue Dog Day Streets Video | 21 Stormwater | 22 Water Video | 23 Mayor's Memo Wastewater Video | 24 Public Works Week |
| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| 25 | 26 Closed Memorial | 27 Council Agenda | 28 | 29 | 30 | 31 |

Filming Schedule

| Video: | Film Date: | Post Date: |
|---------------------|------------|------------|
| Parks & Rec Month | 5/8/25 | 7/2/25 |
| Parks & Rec Month | 5/8/25 | 7/9/25 |
| South Plain Project | 5/14/25 | 6/10/25 |
| Council Recap | 5/27/25 | 6/3/25 |

June 2025

KEY:

- Static Post
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- Council Recap
- Appreciation Day
- Campaign
- VIDEO

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|--------|----------------------|-----------|-------------------------|--------------------|----------|
| 1 | 2 | 3 Council Recap | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 Closed Juneteenth | 20 Mayor's Memo | 21 |
| 22 | 23 | 24 Council Agenda | 25 | 26 | 27 | 28 |
| 29 | 30 | 1 | 2 | 3 | 4 | 5 |

Filming Schedule

| Video: | Film Date: | Post Date: |
|--------------------|------------|------------|
| Master Plan | 6/13/25 | 7/10/25 |
| Parks & Rec Month | 6/11/25 | 7/16/25 |
| Parks & Rec Month | 6/12/25 | 7/23/25 |
| 4th of July Safety | 6/16/25 | 7/3/25 |
| Council Recap | 6/24/25 | 7/1/25 |

July 2025

KEY:
 Static Post
 Business Highlight
 Event
 Council Recap
 News
 Appreciation Day
 Campaign
 VIDEO

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|--------|----------------------|-------------------------------|-------------------------|--------------------|----------|
| | | 1 Council Recap | 2 Parks & Rec Month VIDEO | 3 4th of July Safety | 4 Closed 4th | 5 |
| 6 | 7 | 8 | 9 | 10 Master Plan | 11 | 12 |
| 13 | 14 | 15 | 16 Parks & Rec Month VIDEO | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 Parks & Rec Month VIDEO | 24 | 25 Mayor's Memo | 26 |
| 27 | 28 | 29 Council Agenda | 30 Parks & Rec Month VIDEO | 31 | 1 | 2 |

Filming Schedule

| Video: | Film Date: | Post Date: |
|---------------|------------|------------|
| Council Recap | 7/29/25 | 8/5/25 |

August 2025

KEY:

- Static Post
- Business Highlight
- Event
- Council Recap
- News
- Appreciation Day
- Campaign
- VIDEO

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------------------|--------|----------------------|-----------|----------|----------------------------|----------|
| | | | | | 1 | 2 |
| 3 | 4 | 5 Council Recap | 6 | 7 | 8 | 9 |
| 10 Lifeguard Appreciation | 11 | 12 | 13 | 14 | 15 City Hall Selfie Day | 16 |
| 17 Nonprofit Day | 18 | 19 | 20 | 21 | 22 Mayor's Memo | 23 |
| 24 | 25 | 26 Council Agenda | 27 | 28 | 29 | 30 |

Filming Schedule

| Video: | Film Date: | Post Date: |
|---------------|------------|------------|
| Finance Week | 8/13/25 | 9/15/25 |
| Council Recap | 8/26/25 | 9/3/25 |
| Impact Fees | | |

September 2025

| KEY: |
|--------------------|
| Static Post |
| Business Highlight |
| Event |
| Council Recap |
| News |
| Appreciation Day |
| Campaign |
| VIDEO |

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------------------|--------------------------|------------------------------|----------------------------|---------------------|------------------------------|--------------------|
| | 1 Closed Labor Day | 2 Council Recap | 3 | 4 | 5 | 6 |
| 7 | 8 Impact Fees | 9 | 10 | 11 9/11 Memorial | 12 | 13 |
| 14 Finance Week | 15 Finance Week VIDEO | 16 Finance Week | 17 IT Professionals Day | 18 Finance Week | 19 Finance Week | 20 Finance Week |
| 21 | 22 | 23 Voter Registration Day | 24 | 25 | 26 Mayor's Memo HR Day | 27 |
| 28 | 29 | 30 Council Agenda | 1 | 2 | 3 | 4 |

Filming Schedule

| Video: | Film Date: | Post Date: |
|-----------------|------------|------------|
| Fire Prevention | 9/10/25 | 10/6/25 |
| Planning Month | 9/17/25 | 10/13/25 |
| Rate Study | 9/24/25 | 10/20/25 |

October 2025

KEY:
 Static Post
 Business Highlight
 Event
 Council Recap
 News
 Appreciation Day
 Campaign
 VIDEO

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---------------------------|---------------------------------|----------------------------------------------|------------------------------|----------------------|-----------------------|-----------------------|
| | | | 1 Breast Cancer Awareness | 2 Planning Month | 3 | 4 |
| 5 Fire Prevention Week | 6 Fire Prevention Week VIDEO | 7 Fire Prevention Week Council Recap | 8 Fire Prevention Week | 9 Water Prof Week | 10 Water Prof Week | 11 Water Prof Week |
| 12 | 13 Planning Month VIDEO | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 Planning Month | 21 Rate Study | 22 | 23 | 24 Mayor's Memo | 25 |
| 26 | 27 Planning Month | 28 Council Agenda First Responders Day | 29 | 30 | 31 | 1 |

Filming Schedule

| Video: | Film Date: | Post Date: |
|---------------|------------|------------|
| Council Recap | 10/28/25 | 11/4/25 |

November 2025

KEY:

- Static Post
- Business Highlight
- Event
- Council Recap
- News
- Appreciation Day
- Campaign
- VIDEO

| Video Schedule | | |
|----------------|------------|------------|
| Video: | Film Date: | Post Date: |
| Council Recap | 11/18/25 | 12/2/25 |

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|--------|---------------------------------|-----------|-------------------------------|--------------------|----------|
| | | | | | | 1 |
| 2 | 3 | 4 Council Recap | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 Closed Veteran's Day | 12 | 13 | 14 Mayor's Memo | 15 |
| 16 | 17 | 18 Council Agenda GIS Day | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 Closed for Thanksgiving | 28 | 29 |

December 2025

KEY:

- Static Post
- Business Highlight
- Event
- Council Recap
- News
- Appreciation Day
- Campaign
- VIDEO

| Video Schedule | | |
|----------------|------------|------------|
| Video: | Film Date: | Post Date: |
| Council Recap | 12/16/25 | 1/6/25 |

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|--------|-------------------------------|-----------|-----------------|--------------------|----------|
| | 1 | 2 Council Recap | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 Mayor's Memo | 13 |
| 14 | 15 | 16 Council Agenda | 17 | 18 | 19 | 20 |
| 21 | 22 | 23-25 Closed for Christmas | | | 26 | 27 |
| 28 | 29 | 30 | 31 | 1 Closed NYD | 2 | 3 |