



BRAND BOOK

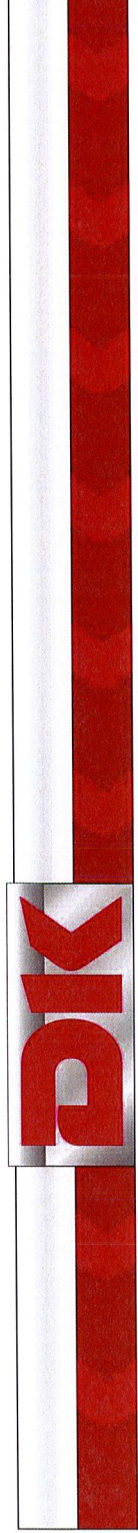
Dak's Market

Address: 2725 Springhill Rd
Bryant, AR 72022

June 7th, 2023



1312 E. 1st
Clovis, NM 88101
1-575-763-5623 Fax: 1-575-763-6365

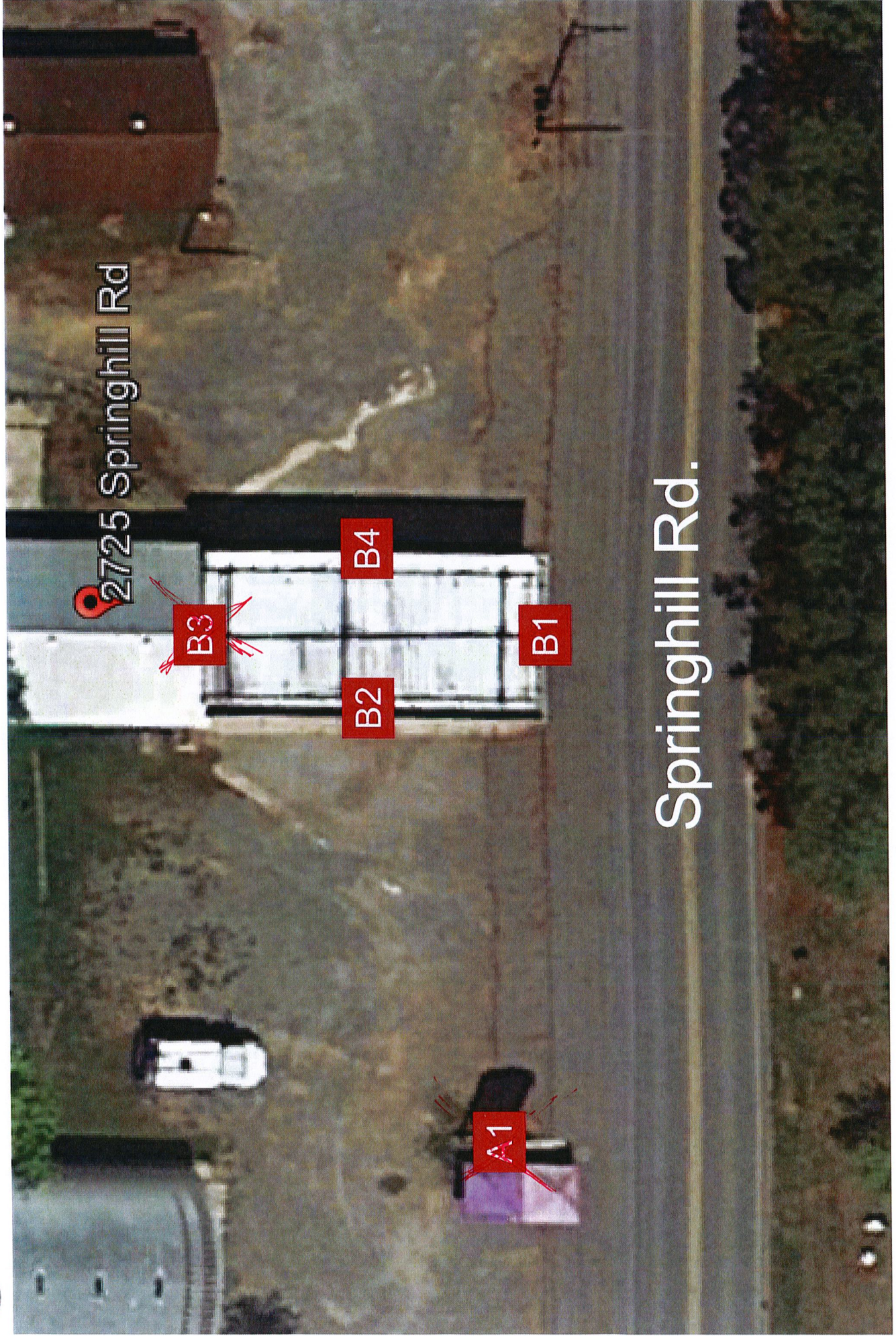


Created by: Glen Southard	Last Edited by: Glen Southard
Date: 6-8-23	Date: 6-19-23



Existing Site







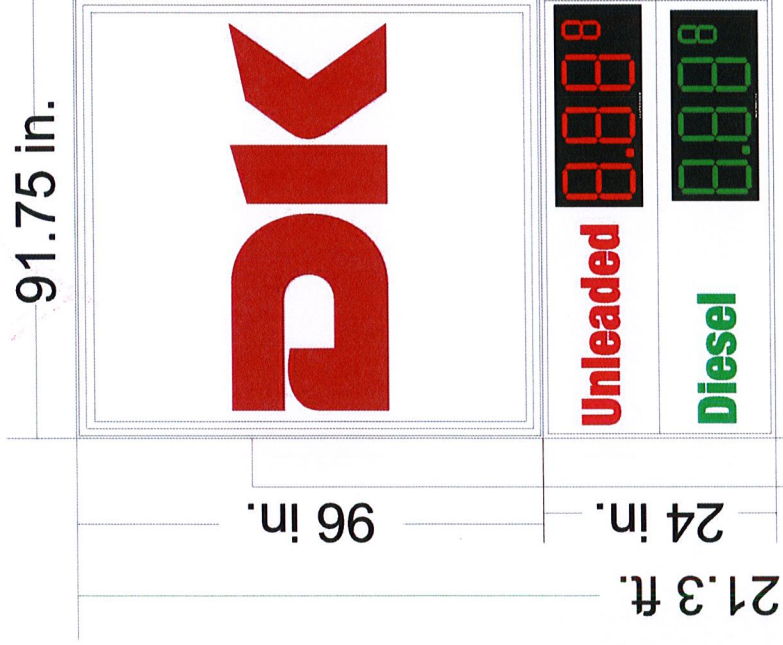
This Sign Permitted by Separate Application.
Pole Sign

Existing



A1

Proposed



ID Sign

Cabinet: 12" Extrusion - White
 Cabinet: 96 in H x 91.75 in W
 Retainer: 2" - White
 Face Material: .177 - White
 Type: 1st Surface Red Vinyl Letters
 Face Size: 95 in H x 90.75 in W
 Visual Opening: 92 in H x 87.75 in W
 Upper Pan: 89 in H x 85 in W
 Pan Depth: 2"

Price Sign

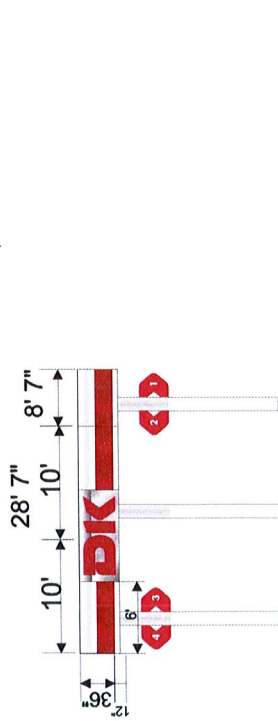
Cabinet: 12" Extrusion - White
 Cabinet: 24 in H x 91.75 in W
 Retainer: 2" - White
 Face Material: .177 - White
 Type: 1st Surface Red/Green Letters
 Face Size: 23 in H x 90.75 in W
 Visual Opening: 20 in H x 87.75 in W

- Poles to be painted White
- Remove Crossbrace at top of Poles
- New MID Cabinet and Faces.
- Reface and Reuse Existing LED Digits in Price Sign

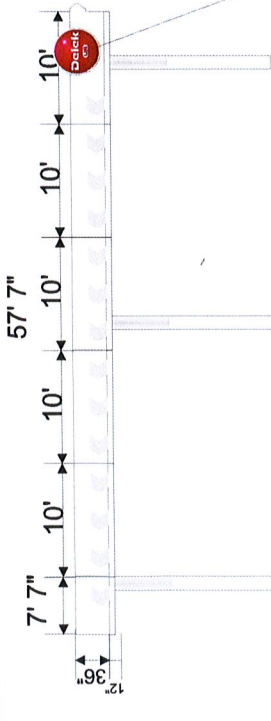


Canopy 1

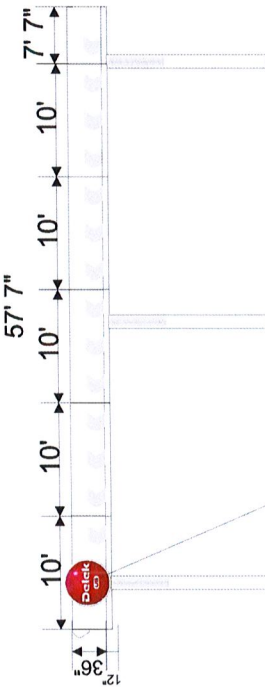
B1 Red Fascia w/ Vinyl Graphics, Lit DK Logo & Downlighting



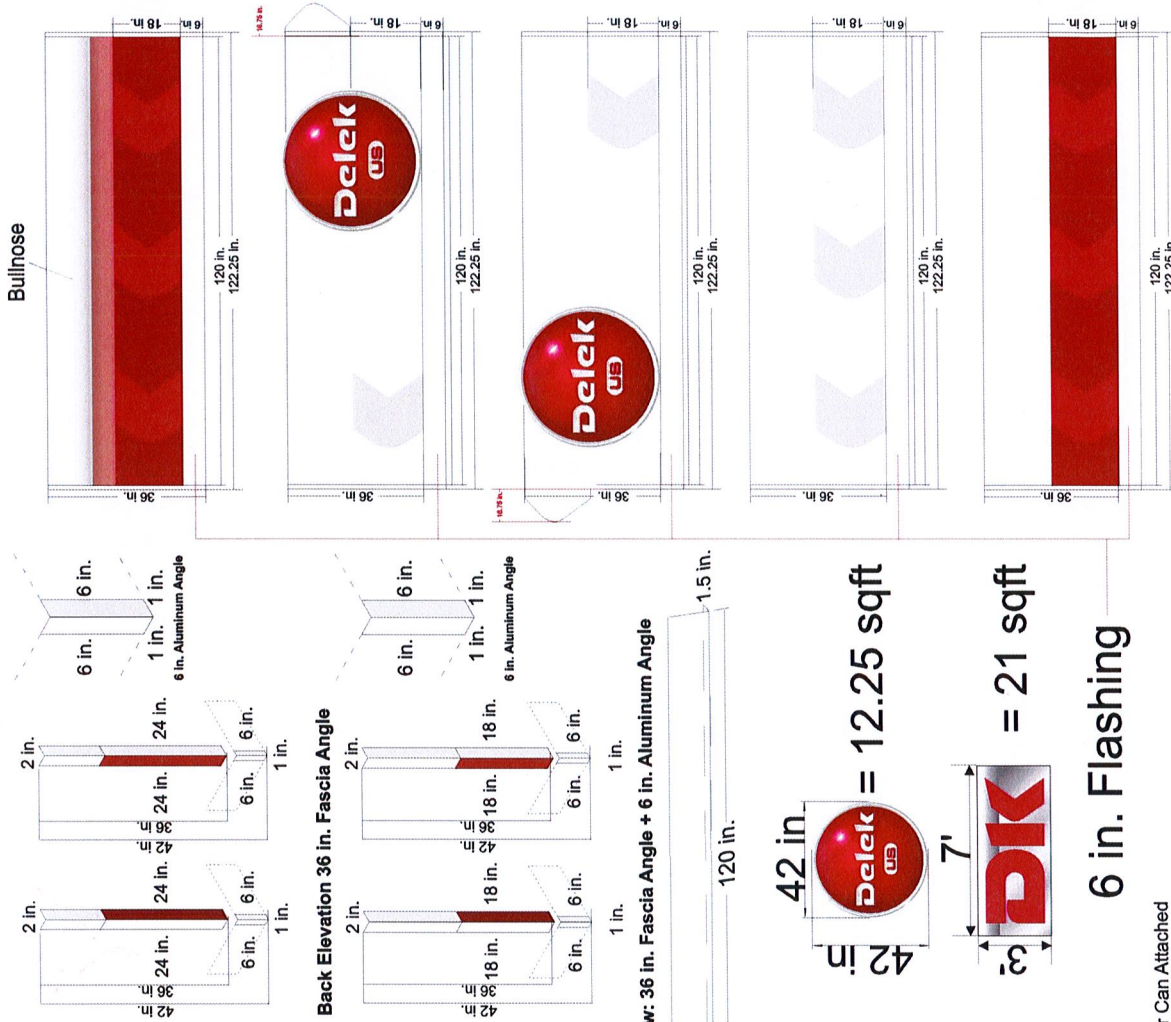
B2 White Fascia w/ Vinyl Graphics. Lit DK Globe Logo





B4 White Fascia w/ Vinyl Graphics. Vinyl Globe Logo



36 in. Fascia with 6 in. Flashing

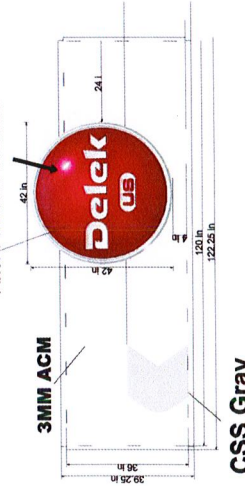


42 in.  = 12.25 sqft

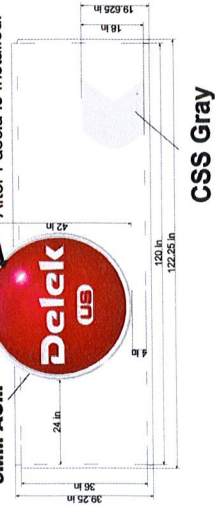
3'  7' = 21 sqft

6 in. Flashing

Channel Letter Can Attached After Fascia is Installed.

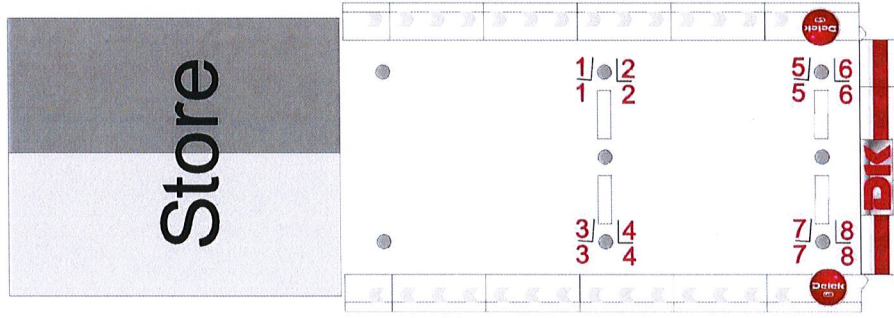


Channel Letter Can Attached After Fascia is Installed.





Pump Flag Layout



----- Springhill Rd. -----