



**Bryant City Council**  
A&P Workshop Discussion  
Monday November 9th  
Fire Station Training Room  
312 Roya Lane  
6:00 PM

## **AGENDA**

### **CALL TO ORDER**

### **PUBLIC COMMENTS**

- *Public Comments should be limited the three (3) minutes per speaker*

### **NEW BUSINESS**

#### **A&P Workshop Discussion Items**

*Jason Brown- Greater Bryant Chamber of Commerce*

For Discussion:

1. 2021 Pops in the Park
2. 2021 Wings over Bryant
3. 2021 FallFest

*Central Arkansas Soccer*

4. Lighting for Midland Park

Documents:

[City Council 2021AP.pdf](#)  
[Pops in the Park 2021 AP application.pdf](#)  
[Wings over Bryant 2021AP funding application.pdf](#)  
[Fall fest 2021 AP funding request.pdf](#)  
[Midland Park Soccer LED and HID Budget estimate \(1\).pdf](#)  
[Bryant AP Funding Request 2020 \(2\) \(2\).docx](#)

### **MAYOR COMMENTS**

**COUNCIL COMMENTS**

**ADJOURNMENT**

210 SW 3rd St.  
Bryant, AR 72022  
[\(501\)943-0999](tel:(501)943-0999)



Wings over Bryant 2021

coord/announcer		3,000.00
air boss		2,000.00
mile of sound/music		2,000.00
sky divers		1,000.00
bulldog flight formation team		2,500.00
RV-8 Acro		500.00
Warbird Acro (p-51/P-40/CJ-6)		3,500.00
T-6 Acro		2,500.00
Pitts Raptor Acro		3,000.00
Alabama Boys Comedy		7,500.00
Extra/Edge Acro		3,500.00
Team Aeroshell (Headliner Act)		12,000.00
Aviation Fuel		3,000.00
Smoke oil		3,000.00
hotels		2,000.00
high flyers		10,000.00
Porta Poties		3,500.00
Tent Rental		5,000.00
Food		1,500.00
Golf Carts		1,000.00
T- Shirts for workers		1,000.00
Trash detail		1,000.00
parking		12,000.00
misc expense and rentals		3,000.00
signs and banners		6,000.00
tv and radio		3,000.00
social media		3,000.00
billboard		3,000.00
electricity		3,000.00
Facility		15,000.00

we used \$5,451.22. and we have \$83,793.78 carryover

2000 deposit/ jet truck  
 461.22 catering for flyover  
 475 smoke oil for flyover  
 770 for fule for flyover  
 245 for graphic design  
 1500 for Coordinator

10

5

3

15

total 122,000.00

asking for additional 33,000. Increase of 10,000 for acts, rentals for tents, increase in signage, and facility rent

Fall Fest 2021 Advertising and Promotion

KARK&FO TV	\$	1,000.00
Bill boards	\$	1,000.00
SOCIAL MEDIA	\$	1,500.00
SALINE CO 20,000 flyer	\$	840.00
Signs and banners	\$	1,500.00
Facility Rental	\$	5,000.00
kidsland attractions	\$	11,000.00
Electrical Outlets	\$	15,000.00
Total	\$	36,840.00

# Bryant Advertising and Promotion Commission

## Event/Tourism Funding Application

Name of Organization: Greater Bryant Chamber of Commerce

Address: 109 Roya Ln City, ST, Zip Bryant AR 72022

Phone: 501-847-4702 Website: bryantchamber.com

Project/Event Name: Pops In the Park

Contact: Jason Brown Phone: 501-847-4702 Email: jason@bryantchamber.com

Date(s) of event: 07-03-2021 Time (if one-day event) 6 PM to 9:30 PM

Event Location: Bishop Park Field/Room/Facility: \_\_\_\_\_

Total Funds Requested: 10,900 (attach itemized detail and quotes)

**\*\*A Bryant Logo is Required to be used on all Marketing Materials \*\***

How does your project/event influence visitors from outside Bryant to visit our community? Pops in the park is designed to bring outsiders into our city to enjoy our facilities. The fire Work Show Brings other people from the entire region into our city

Visitor estimate: outside of Bryant, AR? 12,000 outside a 60 mile radius 4,000

Lodging estimate:  10-25 [ ] 26-50 [ ] 51-100 [ ] 101-150 [ ] 151-200 [ ] 200+

All applications must be submitted by the deadline. Applications will be reviewed within 30 days of the submittal deadline.

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### ITEMS TO INCLUDE WITH THE FUNDING REQUEST

- Application Form
- Budget for the Event (List of all estimated expenses and anticipated revenue. Funds shall be subject to return in the case of an event cancellation).
- Information from previous year's event (if applicable)- budget, marketing material, field, facility, or room rentals, etc.
- Marketing material for the event (a sample from previous event dates).

Please send the completed application to: [dpoindexter@cityofbryant.com](mailto:dpoindexter@cityofbryant.com) OR

Bryant Office of the Mayor

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Bryant, AR 72022

# Bryant Advertising and Promotion Commission

## Event/Tourism Funding Application

Name of Organization: Greater Bryant Chamber of Commerce

Address: 109 Roya Ln City, ST, Zip Bryant AR 72022

Phone: 501-847-4702 Website: bryantchamber.com

Project/Event Name: Wings Over Bryant

Contact: Jason Brown Phone: 501-847-4702 Email: jason@bryantchamber.com

Date(s) of event: 06-05-2021 Time (if one-day event) 10 am to 5 pm

Event Location: Saline County Regional Field/Room/Facility: Airport

Total Funds Requested: 33,000 (attach itemized detail and quotes)

**\*\*A Bryant Logo is Required to be used on all Marketing Materials \*\***

How does your project/event influence visitors from outside Bryant to visit our community? Wings over Bryant will be the largest single event held in Saline County. People from all over the state and the country will visit our area and our airport. We have acts booked from all over the country bringing a wide variety of people from all around the the country

Visitor estimate: outside of Bryant, AR? 35000 outside a 60 mile radius 15000

Lodging estimate: [ ] 10-25 [ ] 26-50 [ ] 51-100 [ ] 101-150 [] 151-200 [ ] 200+

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## Event/Tourism Funding Application

Name of Organization: Greater Bryant Chamber of Commerce

Address: 109 Roya Ln City, ST, Zip Bryant AR 72022

Phone: 501-847-4702 Website: bryantchamber.com

Project/Event Name: Fall Fest 2021

Contact: Jason Brown Phone: 501-847-4702 Email: jason@bryantchamber.com

Date(s) of event: 9-25-2021 Time (if one-day event) 9 am to 4 pm

Event Location: Bishop Park Field/Room/Facility: Outside Facilities

Total Funds Requested: 36,840 (attach itemized detail and quotes)

**\*\*A Bryant Logo is Required to be used on all Marketing Materials\*\***

How does your project/event influence visitors from outside Bryant to visit our community? Fall Fest is Bryants largest Festival. It draws people from around the region into or city. This festival is designed for families and business to come together to celebrate our community.

Visitor estimate: outside of Bryant, AR? 12000 outside a 60 mile radius 4000

Lodging estimate: [ ] 10-25  26-50 [ ] 51-100 [ ] 101-150 [ ] 151-200 [ ] 200+

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# Musco Sports Lighting: Budget Estimate

October 2020  
Chris Treat  
Midland Soccer Fields  
Bryant, AR

Dear Chris:

Thank you for the opportunity to discuss Musco's Light-Structure System™, and the benefits it will bring to your Soccer Fields at Midland Park in Bryant, AR. We are excited to offer this innovative system, and are confident you will see the value for many years to come.

This estimate includes two options for lighting your Soccer Fields. This system includes pre-cast concrete bases, galvanized steel poles, remote electrical component enclosures, pole length wire harnesses and factory-aimed and assembled luminaires. Option 1: Light-Structure System with Green Generation Lighting™ (HID). Option 2: Light-Structure System with TLC for LED™ Total Light Control™.

### **Option 1: Light-Structure System with Green Generation Lighting™ (HID)**

- Guaranteed light levels of 30
- Control-Link® System for remote on/off control and performance monitoring with 24/7 support.
- Reduction of spill light and glare by 50% or more
- Reduction of energy and maintenance costs by 50%
- Product assurance and warranty program that includes materials and onsite labor, eliminating 100% of your maintenance costs for 10 years

### **Option 2: Light-Structure System with TLC for LED® Total Light Control™**

- Guaranteed light levels of 30
- Control-Link® System for remote on/off control and performance monitoring with 24/7 support.
- Reduction of spill light and glare by 50% or more
- Reduction of energy and maintenance costs by 50% up to 85% over typical 1500w HID equipment
- Product assurance and warranty program that includes materials and onsite labor, eliminating 100% of your maintenance costs for 25 years

### **Estimated Project Cost: Materials Only**

**Soccer 1 and 2 HID .....\$208,000 - \$230,000**

**Soccer 1 and 2 LED .....\$294,000 - \$325,000**

*\*Pricing is based on project happening in 2022. If project moves forward sooner, please reach out for a more accurate budget estimate.*

This **estimate** includes **materials only**. It does not include the cost of installation or a new electrical transformer. Thank you for the trust you have placed in Musco Lighting. Please feel free to contact me with any questions you may have.

Jeremy Lemons  
Sales Representative  
Musco Sports Lighting, LLC  
Phone: 501.249.8056  
E-mail: Jeremy.Lemons@musco.com



# Bryant Advertising and Promotion Commission

## Event/Tourism Funding Application

Name of Organization: Central Arkansas Soccer Club (CASC)

Address: 3865 Midland Rd. City, Bryant ST, AR Zip 72002

Phone: 501-258-2816 Website: http://centralarsoccer.org

Project/Event Name: Additional Lighting for fields

Contact: Micki Wilbur – President of CASC Phone: 501-258-2816 Email: casc.pres@gmail.com

Date(s) of event: Seasonal Time (if one-day event) Spring to Fall Season. Summer leagues when available

Event Location: Midland Fields Field/Room/Facility: We currently have two fields lighted and would request the other two fields lighted to provide addition training and development and games in the evenings where otherwise fields are reserved for the two that do have lights.

Total Funds Requested: \$200,000 (attach itemized detail and quotes)

**\*\*A Bryant Logo is Required to be used on all Marketing Materials \*\***

How does your project/event influence visitors from outside Bryant to visit our community? CASC provides multiple levels of competition for youth soccer in Central Arkansas. We are currently at 500+ participants in our program and for continued growth, the complex needs additional lighting to provide adequate training for participants and games. When clubs and teams visit Bryant (Midland fields), they eat at our restaurants and shop at our local stores. Teams coming from longer distance will typically play two games during the days visit and will shop and eat between games. We should also consider the players of our programs and influence to our area as we have participants from the following cities: Bryant, Benton, Hot Springs, Little Rock, Maumelle, Sheridan, Malvern, NLR, Sherwood. These participant practice with their respective teams usually 3 days a week and on weekends which brings in additional revenue for the area.

Visitor estimate: outside of Bryant, AR? CASC host statewide clubs for games.

outside a 60 mile radius: Clubs from all regions of the states bring teams to play at Midland Fields

Lodging estimate: [ ] 10-25 [ ] 26-50 [ ] 51-100 [ ] 101-150 [ ] 151-200 [ ] 200+

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